

EVERY TIME A NAME OR NUMBER CHANGES WITHIN YOUR ORGANISATION, YOUR STAFF HAVE TO MAKE THE SAME CHANGE IN LOTS OF DIFFERENT PLACES.

YOU CAN REDUCE OR EVEN ELIMINATE UPDATE DUPLICATION, USING BTS' DATABASE INTEGRATION SERVICE.

A CUSTOM DATABASE INTEGRATION CAN INCLUDE TELEPHONY, IT, HR AND CRM DATABASES.

SAVE MONEY WITH INTEGRATION

The cost to your organisation of your staff performing duplicate database updates is likely to be tens of thousands of pounds. And worse still, you are paying this amount every year.

With the BTS Database Integration Service, you can save money...

Working with you, our experts analyse your existing update processes and information flows to identify areas of duplication, bottlenecks and the automation potential. We then develop an integration plan specifically designed to address your individual requirements.



THE CHOICE OF THE PROFESSIONALS

**TRADITIONAL DATABASE
INTEGRATION SOLUTIONS FORCE
YOU TO REPLACE SOME OR ALL
OF YOUR EXISTING SYSTEMS.**

**THE BTS SOLUTION INTEGRATES YOUR
EXISTING SYSTEMS AND AUTOMATES
ESTABLISHED PROCESSES.**

**WITH BTS DATABASE INTEGRATION
SERVICE, YOU CAN MAXIMISE THE VALUE
YOUR ORGANISATION GETS FROM ITS
EXISTING SYSTEMS.**

LOWER RISK INTEGRATION

You want to automate your database update processes but you cannot risk reducing the quality of the information stored in your organisation's databases.

With the BTS Database Integration Service, you get a low risk solution...

The BTS solution can be implemented in stages, minimising risk. It carries a much lower risk profile than a 'big-bang' approach because it builds on existing systems, know-how and staff understanding.



BEST PRODUCT BEST SERVICE BEST VALUE



PROMISES MADE PROMISES KEPT

**MANUAL DATABASE UPDATES
OFTEN RESULT IN CHANGES BEING
MISSED AND DATA ENTRY ERRORS.**

**AUTOMATING DATABASE UPDATES WITH
THE BTS DATABASE INTEGRATION SERVICE
MINIMISES THE RISK OF ERRORS.**

**BTS DATABASE INTEGRATION SERVICES
ARE BASED ON THE LATEST STANDARDS,
GIVING YOU REASSURANCE INTO THE
FUTURE.**

GREATER ACCURACY WITH INTEGRATION

The information in your databases must be accurate and complete.

With the BTS Database Integration Service, updates are timely and more accurate...

As your update processes are integrated, data entry errors are eliminated because what was previously performed manually is now automatic. And because a full audit trail is provided, you will always have complete records of all changes.



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A SELECTION OF BTS' CUSTOMERS INCLUDES:



BTS WORKS WITH A NUMBER OF BUSINESS PARTNERS, INCLUDING:



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